

# ***Supergirl* x Milk Summer Sweepstakes Official Rules**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

## **Eligibility:**

*Supergirl* x Milk Summer Sweepstakes (the "Sweepstakes") is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years old at the time of entry. Employees of National Fluid Milk Processor Promotion Board ("MilkPEP") ("Sponsor"), Merkle Inc. ("Administrator"), GALE Partners LLC, Crystal Creamery, Hollandia Dairy, Inc., Lucerne Dairy Products, LLC, Maryland & Virginia Milk Producers Cooperative Association, Incorporated (Maola Dairy), Golden West Dairy (Sarah Fresh), and Warner Bros. Entertainment Inc. (collectively herein "Promotion Parties") and each of their respective parent, affiliate, and subsidiary companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

## **Agreement to Official Rules; Entrants Will Be Disqualified for Violations:**

Participation constitutes each entrant's full and unconditional agreement to these official rules ("Official Rules"). The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor's and Administrator's decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all the requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Sweepstakes-related materials and the Official Rules as posted on the "Promotion Site" (defined below in the How to Enter section), the Official Rules as posted on the Promotion Site shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible entries using robotic, automatic, programmed, or any other means, including but not limited to using multiple/different email addresses, identities, registrations and logins or any other methods. Violation of these requirements or any other aspect of these Official Rules will void all Sweepstakes entries of the person(s) responsible for such action and result in their disqualification from the Sweepstakes.

## **Sponsor/Administrator:**

Sponsor: MilkPEP, c/o Watkinson Miller PLLC, 1100 New Jersey Ave, SE, Suite 910, Washington, DC 20003. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000, Southfield, MI 48075. Warner Bros. Entertainment Inc. and its parent, affiliates, and subsidiaries are not responsible for the promotion, administration, or execution of the Sweepstakes.

### **Timing:**

The Sweepstakes begins on June 2, 2026 at 12:00 a.m. Eastern Time ("ET") and ends on June 19, 2026 at 11:59 p.m. ET (the "Promotion Period"). Sponsor's servers are the official time-keeping devices for the Sweepstakes.

### **How to Enter:**

During the Promotion Period, visit 1 of the following "Promotion Sites," each associated with 1 of the 5 participating "Milk Brands":

[Crystal Creamery](#)

[Hollandia](#)

[Lucerne](#)

[Maola](#)

[Sarah Fresh](#)

Follow the instructions to accurately complete and submit the registration form, including your first and last name (initials are not sufficient), a valid email address, and your ZIP code. Upon submission of the registration form, you will receive 1 entry into the Grand Prize drawing that includes all 5 Milk Brands, and 1 entry into the drawing for prizes offered by the selected Milk Brand.

### **Entry Limits:**

You may receive up to 5 entries into the Grand Prize drawing and 1 entry into each of the 5 Milk Brand's prize drawings. Multiple entrants are not permitted to share the same email address. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for this Sweepstakes. If any additional information provided by entrant is inconsistent with the information provided at registration for this Sweepstakes, the Sponsor and/or Administrator may disqualify such entrant, and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

## **Prize Drawings and Winner Requirements:**

Administrator is an independent organization whose decisions as to the selection of the potential winners are final and binding. On or around June 23, 2026, Administrator will randomly select the potential Grand Prize winner from all eligible entries received during the Promotion Period and will select the potential First and Second Prize winners from all applicable entries received for each Milk Brand during the Promotion Period. Administrator will notify potential winners by email. Potential Grand Prize winner (or parent/legal guardian if winner is a minor in their state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration"), which must be received by Administrator within 3 days of the date notice or attempted notice is sent, in order to claim the prize. All other potential winners may be required to provide their name, home mailing address (P.O. Boxes not permitted) and date of birth to confirm eligibility and for purposes of prize fulfillment within 3 days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration, or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason or forfeits any prize, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only 3 alternate drawings will be held, after which the prize will remain un-awarded.

## **Prizes:**

### **Quantity, Description and Approximate Retail Value ("ARV"):**

**1 Grand Prize:** Winner will receive an assortment of *Supergirl*-themed merchandise and 1 private screening of *Supergirl* in a movie theater in winner's hometown for up to 50 people. Guests under 13 may be invited if accompanied by their parent or legal guardian. No food, beverages, or concessions are included with the movie screening. Screening location, date and time are subject to availability and mutual agreement and must occur no later than August 15, 2026. The winner and their guests are solely responsible for all other expenses not specifically set forth herein, including, but not limited to, transportation to and from the movie screening. In the event the winner and/or their guests engage in behavior that (as determined by Sponsor or any prize provider in its or their sole and absolute discretion) is obnoxious, inappropriate, or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the movie screening experience early. If there are no available locations for a private screening within 25 miles of the winner's home, Sponsor will provide an alternate prize of equal value, as determined by Sponsor in its sole discretion. ARV: \$1,150

### **Secondary Prizes (per brand):**

- **5 First Prizes (awarded 1 per Milk Brand):** Each winner will receive an assortment of *Supergirl*-themed merchandise and a digital Fandango 4-Pack of movie tickets. Fandango tickets may only be redeemed to see the *Supergirl* movie expire July 31, 2026. ARV: \$230.
- **5 Second Prizes (awarded 1 per Milk Brand):** Each winner will receive a digital Fandango 4-pack of movie tickets. Fandango tickets may only be redeemed to see the *Supergirl* movie and expire July 31, 2026. ARV: \$80.

For All Fandango Ticket Prizes: Fandango tickets are digital, single-use codes, are non-refundable, non-exchangeable, and have no cash value. Tickets are subject to expiration and additional terms imposed by Fandango. Expiration date is subject to change based on theatrical run.

**Total ARV:**

The total ARV of all available prizes offered in the Sweepstakes is \$2,700.

**Odds of Winning:**

The odds of winning a prize depend on the total number of eligible entries received during the Promotion Period.

**Additional Prize Terms:**

Prizes are non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. First and Second Prizes will be fulfilled after all winners are confirmed. Limit of 1 prize per person.

**Release:**

By receipt of any prize, winners agree to release and hold harmless Promotion Parties and their respective parents, subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers,

directors, employees and agents (collectively, the “Released Parties”) from any and all actions, claims, injury, loss or damage to person or property arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

### **Publicity:**

Except where prohibited, participation in the Sweepstakes constitutes each winner’s consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner’s name, city, state, likeness, photograph, Sweepstakes entry, social media handle and profile photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation. Sponsor will not use any of the above mentioned information in a manner that is inconsistent with its Privacy Policy ([link below](#)) or applicable law.

### **General Conditions:**

#### **Sponsor’s Right to Modify or Cancel:**

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, including but not limited to fulfillment of the prize(s), where any of the following “Issues” occur:

- Fraud;
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Sweepstakes; or
- Any event or cause beyond Sponsor’s control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Sweepstakes, as determined by Sponsor in its sole discretion.
- Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award all remaining Sweepstakes prizes by conducting a random drawing from among all eligible entries received up to the date of the Issue; and/or modify the prizes offered.

#### **Sponsor’s Right to Disqualify Entrants:**

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, including but not limited to submitting fraudulent

entries, or to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:**

In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent than the number of prizes offered in these Official Rules, Administrator and Sponsor reserve the right to award only the stated number of prizes through a random drawing from among those entrants who were notified, confirmed to be eligible and where applicable, took the required action(s) to claim the prize.

**Limitations of the Scope of Responsibility:**

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Sweepstakes, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or to the receipt, use, inability to use or misuse of any prize.

**Disputes:**

Except where prohibited, entrant agrees that:

- Any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually without resort to any form of class action and exclusively by the United States District Court for the District of Columbia or the D.C. Superior Court located in the District of Columbia;
- Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event shall entrant be entitled to recover attorneys' fees; and
- Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
- All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the District of Columbia without giving effect to any choice of law or conflict of law rules (whether of the District of Columbia or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the District of Columbia.

### **Severability:**

If any provision of these Official Rules is found to be invalid, illegal, or unenforceable by a court or other tribunal of competent jurisdiction, that provision will be enforced to the fullest extent permitted by law. Remaining provisions will remain in full force and effect. If any provision is determined to be overly broad, it will be limited and enforced to the extent allowed by applicable law.

### **Entrant's Personal Information:**

Information collected from entrants is subject to [Sponsor's Privacy Policy](#).

### **Winner List:**

See this [winner list](#) for the Sweepstakes winners. The winner list will be posted after winner confirmation is complete.

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